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**From:** Yubin Hung, Primary Examiner  
U.S. Patent and Trademark Office

**Date:** April 22, 2010

**Subject:** 08/446,553

Please review the attached proposal. Articles by R.K. Davis (relevant to claims 2 and 59) and Brown et al. (relevant to claim 2) are attached in a separately sent email.

Application Serial No.: 08/446,553  
Attorney Docket No.: PMC-003 C110  
Examiner: Yubin Hung

## **Examiner's Remarks and Proposed Amendments**

April 22, 2010

### **Remarks**

In response to Applicant 4/6/10 proposal, the examiner recommends additional amendment to the claims as indicated below (in a larger font and in bold face).

Note that the examiner recommends that claim 59 be canceled. The reason, in the form of a 35 USC 103 rejection, is provided near the end of this communication.

Note further that obviousness-type double patenting exists (see the end of this communication) and therefore a terminal disclaimer is required.

## PROPOSED AMENDMENT TO THE CLAIMS

1. (Canceled)

2. (Currently amended) A method of processing signals at a receiver station based upon receiving at least one of a broadcast and a cablecast transmission, said receiver station including a computer, said method comprising:

receiving in said at least one of a broadcast and a cablecast transmission information content [,] and at least one control signal with respect to [a] budgeting at said receiver station [, and said at least one of a broadcast and a cablecast transmission], said information content [and said at least one control signal] including a first projected datum , said first projected datum designating a product or service and projecting a price or quantity;

storing said first projected datum in said computer;

storing subscriber resource data at said receiver station, said resource data including at least two of:

(1) an equipment or real estate datum;

(2) a labor datum; and

(3) a financial datum;

generating budget data using said computer by processing data stored in said computer in response to said at least one control signal, said data stored in said computer including said first projected datum and **said subscriber resource** [user] data, said budget data including at least two of:

- (1) an income datum;
- (2) an expense datum; and
- (3) a profit datum; and

outputting to a subscriber at least a portion of said information content and at least one of said budget data , wherein said information content explains at least a portion of a [receiver] subscriber specific budget including said budget data.

3. (Cancelled) ~~The method of claim 2 further comprising the step of storing subscriber resource data at said receiver station , said resource data including at least two of:~~

- ~~(a) an equipment or real estate datum;~~
- ~~(b) a labor datum; and~~
- ~~(c) a financial datum.~~

4. (Currently amended) The method of claim 2 further comprising the step of programming said computer to respond to said [broadcast or cablecast ] at least one control signal [in] with respect to [of] [said] budgeting.

5-16. (Canceled)

17. (Currently amended) An interactive method for information delivery at [, useful with] an interactive mass medium program output apparatus, said interactive mass

medium program output apparatus including an input device to receive input from a subscriber, an output device for outputting information, a transmitter for communicating information to a remote station, and a receiver for receiving a signal from said remote station, said interactive mass medium program output apparatus together with said remote station [comprising a network including] and a plurality of transmitter stations comprising a network, said method comprising the steps of:

outputting from said output device mass medium programming including or explaining at least one [receiver] subscriber specific datum;

prompting input with respect to said mass medium programming from said subscriber during said [mass medium programming] outputting [with respect to said information];

receiving a reply from said subscriber at said input device in response to said prompting;

communicating said reply to a remote station [site], **wherein said reply is ~~to be~~ processed to formulate or assemble a signal ~~to be used effective~~ at said intermediate mass medium program output apparatus to generate and deliver subscriber specific budget-~~data~~**;

receiving, at said interactive mass medium program output apparatus, said signal  
~~performing at least one of formulating and assembling at in said network a signal effective at said interactive mass medium program output apparatus to deliver user specific budget data; and~~

generating **a said** subscriber specific budget at said apparatus and delivering said budget [a user specific budget] at said output device of said apparatus on the basis of said signal.

18. (Previously presented) The method of claim 2, wherein said information content includes mass medium programming of a duration, and wherein only a portion of said duration includes a time interval of specific relevance, said method further comprising the steps of:

outputting said mass medium programming at said receiver station; and  
outputting one of said budget data in said time interval.

19-39. (Canceled)

40. (Currently amended) A method of processing signals at a receiver station based on at least one of a broadcast and a cablecast transmission including:

~~(a) the step of receiving in said at least one of a broadcast and a cablecast~~  
transmission information content and at least one control signal with respect to budgeting at said receiver station [in said one of said broadcast and said cablecast transmission], said information content [and said at least one control signal] including a first projected datum, said first projected datum designating at least one of a product and a service and being a [projected] first projection of a price [and] or a quantity;

~~(b) the step of storing said first projected datum in a computer at said receiver station;~~

storing subscriber resource data at said computer at said receiver station, said resource data including at least two of the group of:

(1) one of an equipment and a real estate datum;

(2) a labor datum; and

(3) a financial datum;

~~(e) the step of~~ generating [said] a budget by processing data stored in said computer in response to said at least one control signal, said data stored in said computer including said first projected datum and ~~user~~ **said subscriber resource** data, said budget including a second projected datum and at least two of the group of:

(1) an income datum;

(2) an expense datum; and

(3) a profit datum;

said second projected datum designating said at least one of a [said] product and a [said] service and being a [the] second projection[ed second] of said price [and said] or quantity; and

~~(d) the step of~~ transmitting said second projected datum from said receiver station to a data collection station.

41. (Cancelled) ~~The method of claim 40 further comprising the step of storing subscriber resource data at said computer at said receiver station, said resource data including at least two of the group of:~~

~~(a) one of an equipment and a real estate datum;~~

~~(b) a labor datum; and~~

~~(e) a financial datum.~~

42. (Currently amended) The method of claim 40 further comprising a [the] step of programming said computer to respond to said at least one [of said broadcast and said cablecast] control signal [in] with respect to [of] said budgeting.

~~43. (Cancelled) A method of communicating subscriber station information from a subscriber station to at least one remote station, said method comprising the steps of:~~

~~(1) storing subscriber data at a subscriber station;~~

~~(2) receiving a subscriber's reaction to a combined medium output at said subscriber station;~~

~~(3) processing an instruct signal which is effective to generate and communicate to said remote station at least one of a price and a quantity datum of a budget at said subscriber station in response to said subscriber's reaction at said subscriber station, said processing at said subscriber station directed by instructions from said instruct signal;~~

~~(4) generating at least one subscriber specific datum from said step of processing;~~

~~(5) transferring said at least one subscriber specific datum from said step of generating from said subscriber station to at least one remote station.~~

44-46. (Canceled)

47. (Currently amended) A method of controlling at least one of a plurality of receiver stations each of which includes one of a broadcast and a cablecast signal



receiver, at least one processor, a signal detector , said signal detector adapted to receive signals from one of a broadcast and a cablecast signal , and said processor programmed to respond to signals from said detector, and said method of controlling comprising the steps of:

[(1)] receiving at one of a broadcast and a cablecast transmitter station a broadcast or cablecast transmission with information content including a first projected datum designating at least one of a product and a service and being a first projection of a price or a quantity;

transferring said broadcast or cable cast transmission to a transmitter at said transmitter station;

receiving at said one of a broadcast and a cablecast transmitter station an instruct signal that causes said at least one processor at said at least one of a plurality of receiver stations to generate a budget by processing said first projected datum and **user**

**subscriber resource** data stored at said **at least one** processor, **wherein**

**said subscriber resource data including at least two of the**

**group of (1) one of an equipment and a real estate datum, (2) a labor datum, and (3) a financial datum;** said generated budget including a

second projected datum and at least two of the group of (1) an income datum, (2) an

expense datum, and (3) a profit datum; and said second projected datum designating

said at least one of a product and a service and being a second projection of said price or

~~quantity which is effective at the receiver station to generate and communicate to a remote station at least one of a price and quantity datum of a budget;~~

[(2)] transferring said instruct signal to a said transmitter at said transmitter station;

[(3)] receiving at least one first control signal at said transmitter station, said at least one first control signal identifying at least one specific receiver station ~~in~~ to which said instruct signal is addressed; and

[(4)] ~~transferring said at least one control signal to a transmitter, said transmitter station performing one of the functions of broadcasting or [and] cablecasting said instruct signal and said broadcast or cablecast transmission at least one control signal to said at least one of a plurality of receiver stations in accordance with said at least one first control signal, and~~

receiving said second projected datum from said at least one of a plurality of receiver stations at a data collection station.

48. (Previously presented) The method of claim 47, wherein at least one of said instruct signal and said at least one first control signal is embedded in the non-visible portion of a television signal.

49. (Currently amended) The method of claim 47, wherein said at least one first control signal identifies at least two of said plurality of receiver stations asynchronously and each of said at least two **identified** receiver stations receives and responds to said instruct signal asynchronously.

50. (Currently amended) The method of claim 47, wherein a switch at said  
transmitter station communicates to said transmitter signals  
selectively selected from one of signal sources including ~~said one of~~  
~~said broadcast and said cablecast receiver~~ receivers at said transmitter station and one of  
a memory and a recorder ~~to said transmitter~~, said method further comprising at  
least one step from the group consisting of:

- detecting at said transmitter station at least one of said instruct signal and a second  
control signal which is effective at the transmitter station to instruct communication;
- determining a specific signal source from which to communicate at least one of said  
instruct signal and said at least one first control signal to [a] said transmitter;
- controlling said switch to communicate one of said instruct signal and said at least  
one first control signal to said transmitter in response to a second control signal, which is  
effective at the transmitter station to instruct communication;
- controlling said switch to communicate at least one of said instruct signal and said  
at least one first control signal from a selected signal source; and
- controlling said switch to communicate [to] from said one of ~~said a~~ memory and  
~~said a~~ recorder at least one of said instruct signal and said at least one first control  
signal.

51. (Currently amended) The method of claim 47, [wherein a controller controls] further comprising controlling a switch to communicate to said transmitter a selected signal using a controller and [, further comprising] at least one step from the group consisting of:

detecting at said transmitter station at least one of said instruct signal and said at least one first control signal, which is effective at the transmitter station to instruct transmission;

inputting to said controller at least one of said instruct signal and said at least one first control signal, which is effective to control said switch;

controlling said switch to communicate at least one of said instruct signal and said at least one first control signal to said transmitter according to a transmission schedule; and

controlling said switch to communicate at least one of said instruct signal and said at least one first control signal from a specific one of a plurality of signal sources; and

~~controlling said switch to communicate at least one of said instruct signal and said at least one first control signal to a selected one of a plurality of transmitters.~~

52-53. (Canceled)

54. (Currently amended) The method of claim 47, wherein said at least one of a plurality of receiver stations is [at least one of] adapted to detect the presence of said at least one first control signal on the basis of the location of a signal in an information transmission , [and] or programmed to respond to said instruct signal on the basis of the

location of a signal in an information transmission, or both, said method further comprising the step of:

causing at least a portion of at least one of said control signal and said instruct signal to be transmitted in said location.

55. (Currently amended) A method of processing signals at a receiver station based on at least one transmission from one of a broadcast transmitter and a cablecast transmitter including:

receiving in said at least one transmission from said one of ~~said~~ a broadcast transmitter and a cablecast transmitter information content and at least one control signal in respect of [a] budgeting at said receiver station [in said at least one transmission from said one of said broadcast transmitter and said cablecast transmitter], said information content describing at least one of a resource product and a service;

storing subscriber resource data at a computer at said receiver station, said subscriber resource data including at least one of the group consisting of:

(a) an equipment datum;

(b) a real estate datum; and

(c) a labor datum;

generating a value datum using said computer at said receiver station by processing **said information content and said stored subscriber resource** data **stored in [a] ~~said~~ computer** in response to said at least one control signal, said value datum being a projected value in respect of said at least one of a [said] resource product and a [said] service;

storing said value datum in said computer; and  
delivering to a subscriber said received information content [of said at least one of said resource product and said service] and said value datum.

56. (Cancelled) ~~The method of claim 55 further comprising the step of storing subscriber resource data at said computer at said receiving station, said subscriber resource data including at least one of the group consisting of:~~

- ~~(a) an equipment datum;~~
- ~~(b) a real estate datum; and~~
- ~~(c) a labor datum.~~

57. (Currently amended) The method of claim 55 further comprising the step of storing a budget in said computer, said budget including a projected datum and at least two of the group consisting of:

- (a) an income datum;
- (b) an expense datum; and
- (c) a profit datum;

said projected datum designating said at least one of a resource product and a service being a projection[ed datum] of at least one of a price and a quantity.

58. (Previously presented) The method of claim 55 further comprising the step of programming said computer to respond to said at least one control signal in respect of said budget.

**6059**-62. (Canceled)

63. (Currently amended) A method of communicating mass medium program material to at least one receiver station, said at least one receiver station including one of a broadcast mass medium programming receiver and a cablecast mass medium programming receiver, an output device, a control signal detector, a processor operably connected to said output device, and with each said at least one receiver station adapted to detect and respond to at least one instruct signal, said method comprising the steps of:

~~[(1)] receiving at a transmitter station mass medium programming to be transmitted [at a transmitter station] and delivering said mass medium programming to an origination transmitter at said transmitter station;~~

~~[(2)] receiving and storing said at least one instruct signal at said transmitter station, [wherein] said at least one instruct signal operates] at said at least one receiver station to deliver output information of at least one of a product and a service with a user specific projected value of said at least one of a [said] product and [said] service;~~

~~[(3)] transferring said at least one instruct signal to said origination transmitter; and~~

~~[(4)] transmitting from said transmitter station an information transmission including said mass medium programming and said at least one instruct signal and~~

~~receiving at a transmitter station mass medium programming to be transmitted and delivering said mass medium programming to an origination transmitter at said transmitter station;~~

~~receiving and storing said at least one instruct signal at said transmitter station;~~

transferring said at least one instruct signal to said origination transmitter;  
transmitting from said transmitter station an information transmission including said  
mass medium programming including or explaining at least one subscriber specific datum  
and said at least one instruct signal to said at least one receiver station;  
receiving a reply from said at least one receiver station, where said reply is received  
from a subscriber **at said at least one receiver station** in response to a  
**prompting for** input with respect to said mass medium programming during output of  
said mass medium programming from said output device;  
processing said reply to formulate or assemble a control signal **to be used**  
**effective** at said receiver station to generate and deliver subscriber specific budget  
data; and  
transmitting said control signal to said receiver station.

64. (Currently amended) The method of claim 63, wherein ~~identification data and~~  
said at least one instruct signal ~~are~~ is embedded in a mass medium programming signal,  
said mass medium programming signal including said mass medium programming.

65. (Currently amended) The method of claim 63 , wherein said step of transmitting  
directs said information transmission to a plurality of remote receiver stations at the same  
time and each of said plurality of remote receiver stations performs at least one of  
receivinging[es] and respondinging[s] to said at least one instruct signal concurrently.



66. (Previously presented) The method of claim 63 , wherein said step of transmitting directs said information transmission to each of a plurality of remote receiver stations at different times and each of said plurality of remote receiver stations responds to said at least one instruct signal at a different time.

67. (Currently amended) The method of claim 63, further comprising the steps of:  
receiving said mass medium programming at a receiver in said transmitter station;  
communicating said mass medium programming from said receiver to a memory location in said transmitter station; and  
storing said mass medium programming at said memory location for a period of time prior to communicating said mass medium programming to said origination transmitter.

68. (Currently amended) A method of delivering at least one of a receiver specific budget and a master budget to [at] a video receiver station including:  
receiving at least one information transmission at said video receiver station , said at least one information transmission including generally applicable budget information and a plurality of budgeting control signals, wherein at least one of said plurality of budgeting control signals being received from at least one remote transmitter station, said generally applicable budget information including:

(1) at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget; and

(2) video to serve as a basis on which to present said at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget;[, at least one of

said plurality of budgeting control signals being received from at least one remote transmitter station;]

storing at least a portion of said generally applicable budget information and said plurality of budgeting control signals at said video receiver station;

outputting said video at a video monitor;

selecting, at said video receiver station, budget data to output by processing said generally applicable budget information in accordance with a first of said plurality of budgeting control signals;

outputting said selected budget data in a series of time periods of specific relevance to said selected budget data in response to a second of said plurality of budgeting control signals; and

producing said at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget at a specific [video] location of said video at said video monitor during a first of said series of time periods of specific relevance.

69. (Previously presented) The method of claim 68, wherein said video receiver station generates receiver-specific budget data in accordance with said first of said plurality of budgeting control signals, said method further comprising the step of outputting said generated budget data in a second of said series of time periods of specific relevance.

70. (Currently amended) The method of claim 68, further comprising the step of outputting at least one of said selected budget data at an audio speaker.

71. (Currently amended) The method of claim 70, further comprising the step of outputting at said audio speaker audio which explains said at least one of a [said] receiver specific budget and a [said] master budget.

72. (Previously presented) The method of claim 68 , wherein said video includes at least a portion of a television program, said method further comprising the step of synchronizing the delivery of the balance of said television program at said video receiver station based on said plurality of budgeting control signals.

73. (Previously presented) The method of claim 68, wherein said video receiver station includes a video random access memory (RAM) operably connected to said video monitor, said method further comprising the step of clearing said video random access memory (RAM) in response to a third of said plurality of budgeting control signals.

74. (Currently amended) The method of claim 68 , wherein said video receiver station includes a programmable controller which controls at least one of a code portion receiver, a control signal detector, and a computer adapted to generate a video overlay, said method further comprising the steps of:

detecting a control program in one of said at least one information transmission; and  
programming said programmable controller using said control program.

75. (Currently amended) A method of delivering at least one of a receiver specific budget and a master budget to a graphic receiver station including:

receiving at least one information transmission at said graphic receiver station, said at least one information transmission including generally applicable **budget** information and a plurality of budgeting control signals, wherein at least one of said plurality of budgeting control signals being received from at least one remote transmitter station, said generally applicable **budget** information including:

(1) at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget; and

(2) at least a portion of a graphic image to serve as a basis on which to present said at least a portion of a [said] receiver specific budget and a [said] master budget;[, at least one of said plurality of budgeting control signals being received from at least one remote transmitter station;]

storing at least a portion of said generally applicable budget information and said plurality of budgeting control signals at said graphic receiver station;

outputting said at least a portion of said graphic image at a graphic output device;

selecting, at said graphic receiver station, budget data to output by processing said generally applicable budget information in accordance with a first of said plurality of budgeting control signals;

outputting said selected budget data during at least one time period of specific relevance to said selected budget data in response to a second of said budgeting control signals; and

outputting said at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget at said graphic display device based on a reference point and a scalar dimension.

76. (Currently amended) The method of claim 75, further comprising the step of outputting at an audio speaker audio which explains said at least one of a [said] receiver specific budget and a [said] master budget.

77. (Currently amended) The method of claim 75, wherein said graphic receiver station includes a plurality of graphic output devices , said method further comprising the step of selecting one of said plurality graphic output devices at which to output at least one of said selected budget data and said at least a portion of said at least one of a [said] receiver specific budget and a [said] master budget.

78. (Currently amended) The method of claim 75, wherein said at least a portion of a [said] graphic image is part of a television program, said method further comprising the step of

processing a viewer response to said television program in accordance with at least one of said plurality of budgeting control signals.

79-104. (Canceled)

### 35 USC 103 Rejection of Claim 59

Regarding claim 59 Hedger et al. ("Telesoftware—Value Added Teletex," IEEE T. on Consumer Electronics, Vol. CE-26, Aug 1980, pp. 555-567) discloses:

- storing subscriber data at said [a] subscriber station;  
[P. 564, right column, 2<sup>nd</sup> paragraph: loading portfolio (considered subscriber data)]
- receiving at said subscriber station at least one instruct signal which is effective to deliver information in respect of at least one of a product and a service with a subscriber specific projected value of said at least one of a product and a service;  
[PP. 564, the first 3 paragraphs of the "Information Manipulation" section: the search program (considered the instruct signal) can search ("deliver") share prices per user's request (considered subscriber specific projected values)]
- generating at least one subscriber specific budget datum at said subscriber station directed by instructions from said at least one instruct signal;  
[P. 564, right column, 2<sup>nd</sup> paragraph: generating portfolio value changes (considered budget datum) using the program ("instruct signal")]

Hedger does not expressly disclose the following:

- receiving at said subscriber station [one of a viewer's and] a subscriber's [participant's] reaction to a combined medium output from [at] said subscriber station;

- transferring said at least one subscriber specific budget datum from said subscriber station to said at least one remote station based on said step of receiving a subscriber's [one of said viewer's and said participant's] reaction.

However Sibley, Jr. (US 4,677,552) discloses a subscriber reacting to a combined medium output and transferring data to a remote station based on the reaction [Fig. 9 (medium output) and Col. 10, line 67-Col. 11, line 40. Note that the BUY/SELL decision is the reaction and the commodity type, quantity and price information (“data”) are transferred—see the bottom box of Fig. 9 and Col. 11, lines 25-32). See also Col. 2, lines 28-40].

Therefore it would have been obvious to modify Hedger with the teachings of Sibley, Jr. by transmitting budget data to a remote station to obtain the invention of claim 59. The reasons at least would have been for the data can be further processed (e.g., consolidated) as appropriated. (Note that consolidating budget data is well known in the art. For example, see P. 2, 2<sup>nd</sup> paragraph and Fig. 3 of “Strategic, Tactical, and Operational Planning and Budgeting: A Study of Decision Support System Evolution,” by Richard K. Davis., MIS Quarterly, December 1979, pp. 1-19.)

Note:

Kaldor (GB 1536414) also discloses step 4 (receiving user response) and further discloses transferring user response to a remote station.

## Some Issues with the language of claim 59

(Indicated in a larger font and in bold face;

moot if canceled as recommended)

59. (Currently amended) A method of communicating subscriber station information from a subscriber station to at least one remote station, said method comprising the steps of:

[(1)] storing subscriber data at said [a] subscriber station;

[(2)] receiving at said subscriber station at least one instruct signal which is effective to deliver **[from what, to where?]** information **[is this the same as “information” on line 1?]** in respect of at least one of a product and a service with a subscriber [user] specific projected value of said at least one of a [said] product and a [said] service;

**[What does “deliver information in respect of...” mean?**

**Does it mean: (1) the information includes/comprises the “at least one of a product and a service...,” or (2) the information is delivered according to the “at least one of a product and a service...?”]**

[(3)] generating at least one subscriber specific budget datum **[are the subscriber data and the user specific projected value used to**



**generated the budget datum?]** at said subscriber station directed by

instructions from said at least one instruct signal;

[(4)] receiving at said subscriber station [one of a viewer's and] a subscriber's [participant's] reaction to a combined medium output from [at] said subscriber station;

[(5)] transferring said at least one subscriber specific budget datum from said subscriber station to said at least one remote station **[is this what “effective to deliver information in the 2<sup>nd</sup> limitation above mean?]** based on said step of receiving a subscriber'-s [one of said viewer's and said participant's] reaction.

## ***Double Patenting***

Independent claim 2 is rejected on the ground of nonstatutory obviousness-type double patenting as being unpatentable over claim 3 of Application No. 08/447,496 (the '496 application, allowed but not yet issued) in view of Brown et al. ("Calculating least cost machinery size for grain farms using electronic spreadsheet," Canadian Journal of Agriculture Economics, No. 33, March 1985, pp. 47-65) and Davis ("Strategic, Tactical, and Operational Planning and Budgeting: A Study of Decision Support System Evolution," MIS Quarterly, December 1979, pp. 1-19).

Regarding claim 2 of the instant application, claim 3 of '496 discloses

- receiving in said at least one of a broadcast and a cablecast transmission information content [,] and at least one control signal with respect to [a] budgeting at said receiver station [, and said at least one of a broadcast and a cablecast transmission], said information content [and said at least one control signal] including a first projected datum, said first projected datum designating a product or service and projecting a price or quantity; storing said first projected datum in said computer  
[See the first "receiving" limitation of claim 2 of '496; note that since the information content ("first projected datum") is subsequently delivered at an output device, storing the information content after receiving and before outputting, at least momentarily, is inherent]
- storing resource data at said receiver station

[See claim 3 of '496]

- generating budget data using said computer by processing data stored in said computer in response to said at least one control signal

[See the “generating” limitation of claim 2 of '496. Note that the benefit datum is considered a budget item when the stored data includes resource data (see the teachings of Brown and Davis below)]

- outputting to a subscriber at least a portion of said information content and at least one of said budget data, wherein said information content explains at least a portion of a [receiver] subscriber specific budget including said budget data

[See the “delivering” limitation of claim 2 of '496. Note that the information content and benefit datum in combination is considered at least a portion of subscriber specific budget]

Brown further discloses using resource data including at least two of the following for budgeting purpose: (1) an equipment or real estate datum, (2) a labor datum, and (3) a financial datum [areas, machine prices, labor cost, interest and amortization factor, etc. in Table 4 on pp. 58-59; note that the machine prices necessarily have to be received from a provider such as a dealer or a manufacturer as a kind of information content]. Brown also expressly generates an expense datum (one of a budget data) [Tables 6 and 7]. Additionally, Davis discloses generating both outlays (“expenses”) and receipts (“incomes”) in a budget data [Fig. 1 on P. 3], as well as consolidating budget data received from different agencies (“subscribers”).